



Angela Domenici Consultancy in collaboration with  
the Sardinian Cultural Association (Vic)  
*Present*



# Mara Damiani . Belonging . Appartenenza



In this project, Mara Damiani tells her story. The graphic works created are the result of a journey that began in 2013, upon returning to Sardinia, after having lived and worked away for a long time. The Belonging project, recognises our past in the context of our present identity and future planning. The Project focuses on the graphic synthesis of iconographic heritage applied in modern design. It demonstrates that past figurative traditions can be a source of inspiration. In renewing its formal imaginary through the eyes of the artist who studies and elaborates its forms in a contemporary manner, can engage the younger generations and new audience. The immigrants, who have a deep sense of Belonging and want to see tribute paid to the past, are not forgotten in the resulting “Design of Significance” that recuperates for all a sense of belonging and a sense of self.



Carrasecare Book\_Arkadia

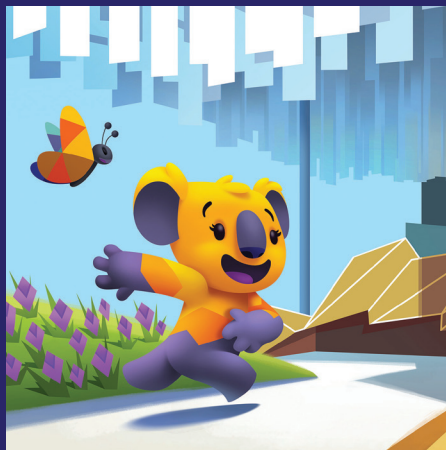
**Hello.** Angela Domenici is an Italian/Australian Strategic Creative Consultant & Art Director with over 3 decades of expertise in entertainment, kids publishing, wellness and life style. She has spent most of her life on the move, from Italy to New Zealand, the Pacific Ocean, Indonesia, to Australia where she now lives.

Together with Mara and many other artists they create visual stories adding the spark to ignite your Brand's potential. Thier team can help you promote products that people want. The unique Brand designs, based on storytelling and strategic thinking, are designed to enable companies all over the world to engage customers and expand their brand popularity.

**Mission.** Thier mission is to build and develop Brands that have a long-lasting impact that is relevant in our ever-changing world. Their clients are, large & small size global corporations and local businesses they believe in, no matter the company size or location. Most of all, they love telling stories through branding . What will your story be?



Australian Dubai Expo 2020



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Dubai Tourism\_Lammtara



AC Milan



Qatar Foundation

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